



Chayil Corporation has been a re-established organization for two years now, and we continue to make great progress toward building a community center for women. We have provided services to more than one hundred women and their families. We have been approved for our 501(c)(3), nonprofit status, and we have a board of directors and team that is adamant about reaching women through our programs. One year ago our board of directors began meeting to revive the organization (formerly known as Virtuous Woman Inc.) and I can truly say that I have an outstanding board of directors who have been dedicated through peaks and valleys. Because of our hard work and dedication Chayil Corporation now has five departments under the organization's umbrella. There is SWATS Magazine, Lyfe Stylez, Community Career Connections, and Finance Café—and now, Quiescent Moments our online gift shop featuring our partnership with Soul Purpose and the Be Well movement.

SWATS (Strong Women Aiming Toward Success) Magazine is our free online publication, also known as the voice of Chayil Corporation and the tool that we use to empower women in Wisconsin. The sections in this magazine are named for each program that we offer at our community center and produces relevant articles, stories of empowerment, positive communication, and information that is conducive to women. SWATS give advertisement in the magazine to our corporate donors and sponsors as a means of showing gratitude to them for supporting our mission.

Lyfe Stylez consists of life coaching, we embrace women and we provide resources and assistance to them so that they are able to overcome barriers in life such as abusive relationships, family issues, education concerns, poverty, low self-esteem and the list goes on. There are also programs under Lyfe Stylez such as Miss Representation, a movement that is dedicated to exposing mainstream media's misrepresentation of women. Chayil Corporation conducts high school tours and has impacted the lives of hundreds of youth. There is also 'Sister I need you' program under Lyfe Stylez, which is a series of inspirational workshops and monthly support group meetings that address the issues that women face and provides solutions and strategies on how to overcome them. Chayil Corp has also implemented a job placement program.

Community Career Connections is the department that encourages women to pursue their dream careers. Our clients are able to conduct job search and get assistance with interviewing skills, resume preparation, education, and job placement. We also provide financial literacy training and assistance at the community center as well.

Finance Café, is a place where our program participants can go to attend workshops and get educated about finance and money. There are so many unbanked, uninsured, and a person in debt and that is mainly because women do not understand finances. Chayil Corporation is devoted to encouraging women to get their finances in order!

Quiescent Moments & Gifts is our newly established online gift shop and all profits will assist Chayil Corporation with implementing and expanding our programs. In addition, QM has partnered with Soul Purpose and the Be Well movement with efforts to offer women the opportunity to earn an income through the Life Style Entrepreneur Program and we sell the Soul Purpose product line via internet, group events, parties, and trade shows.

Chayil Corporation will continue to support women in our community and we are devoted to embracing, encouraging, and empowering women to achieve their life, career, and financial goals and dreams.

Warm Regards,

*Shawntell Parr-Nash*

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